

## CONTACT INFO

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## DESIGN SKILLS

Web Design 95%



Graphic Design 100%



Logo Design 85%



UX / UI Design 90%



## CODING SKILLS

HTML / CSS 100%



PHP 90%



Javascript 90%



Sass 85%



# PHILLIP DE VITA

Visual Design | Web Design | UI Design

I'm a senior visual and web designer with deep expertise in WordPress theme design and development. Throughout my career, I've led creative projects for a wide range of organizations, mentoring clients, colleagues, and collaborators while translating complex goals into clear, compelling design solutions. I thrive in collaborative environments and take pride in delivering work that balances creativity, usability, and long-term value.

## EXPERIENCE

1996 - Present phil.designs

### Owner | Web & Visual Design

Providing freelance creative services across brand development, 2D packaging, graphic and web design, along with frontend development. Experienced in WordPress frontend implementation and custom theme design, delivering visually cohesive and technically sound digital experiences.

2015 - Present Alchemy + Aim

### Web Design & Development | Quality Control Specialist

Designer/Developer specializing in custom websites, theme maintenance, and on-time, on-budget delivery. Also serve as Quality Control Specialist, ensuring built sites accurately reflect designs and perform smoothly across devices and browsers.

2007 - 2015 Starcraft Press, Inc.

### Graphic Designer | Prepress

Prepress and production artist for a longstanding, family-owned commercial print brokerage established in 1963. Responsibilities include preparing print-ready files, ensuring production accuracy, and supporting clients with design services and promotional item development.

2004 - 2007 Samuel Aaron International

### Retoucher & Graphic Design

Digital photo retoucher and visual designer for a fine jewelry manufacturer founded in 1950. Specializing in high-end bridal, diamond fashion, and fine jewelry imagery, with a focus on precision retouching and creating polished visual assets for marketing and product presentation.

## EDUCATION

1996 The School of Visual Arts



### BFA in Illustration & Graphic Design

I chose SVA because it's a multidisciplinary college of art and design known for its unparalleled faculty and innovative curriculum.

## CERTIFICATES

2023 The A11Y Collective



### Web Accessibility: 6 Certifications

Accessible Code, Advanced Accessible Components, Writing Accessible Content for the Web, Accessible Design: The Basics, Masterclass Web Accessibility: The Business Case & Web Accessibility: The Basics